

*Celebrating 40 Years  
of Hope*

*1983 - 2023*

SPONSORSHIP OPPORTUNITIES



**SOUTHSIDE**  
**CENTER OF HOPE**  
A Supportive Community for Women

# ABOUT SOUTHSIDE CENTER OF HOPE

**Southside Center of Hope is ensuring women and children have support to overcome and recover.**

Southside Center of Hope works to achieve a future in which all women can live their lives free of substance dependence, homelessness, stigma, and trauma and find in their active engagement with family and community a foundation for stability, physical and mental wellness, and personal happiness. We offer holistic care with an extensive range of services and programming that includes housing, counseling, case management, workforce development and life skills training. Our services are provided at no cost to a population with limited access to resources. Southside Center of Hope is ensuring that women and children have the support to overcome and

recover from the effects of adversity, poverty, and institutional inequities.

## OUR UNIQUENESS AND IMPACT

- Served more than 4,000 women in our recovery program.
- Became the service provider for Independence House (permanent supportive housing facility for chronically homeless female head of households in the North Lawndale neighborhood) and have approved plans for a new permanent supportive housing facility in West Pullman in partnership with Interfaith Housing Development Corporation.
- Partnered with HHPLift to offer a Workforce Development Program.

## 2023 BY THE NUMBERS



**100% of chronically unhoused families remained housed**



**25 families received holiday meals**



**30 children received backpacks**



**18**

Women in Residential Treatment



**2,555**

Shelter Nights Provided



**7,765**

Meals Served



**168**

Offsite Healthcare Visits



**528**

Addiction Counseling & Case Management Sessions



**399**

Group Therapy Sessions



**105**

Aftercare Service Hours



**2**

Community Outreach Events In Partnership With Kindness Campaign



**150**

Care Packages Distributed

# BECOME A SPONSOR

Southside Center of Hope is celebrating our 40th year, and we'd love for you to be part of the festivities! We hope you will consider being a sponsor for our 40th Anniversary Brunch.

For four decades, Southside Center of Hope has addressed three of the most pressing issues facing women in black and brown communities -- homelessness, addiction, and poverty. In the process, we've restored families and empowered women to create transformational life change.

Our anniversary is an opportunity to pay tribute to our history and envision our future. Our founders started this work with \$15 and 19 beds in 1983. Today, we're a vibrant community with over 4,000 alumnae. And we're just getting started!

On October 28, 2023, we'll host our 40th Anniversary Brunch at the Chicago Theological Seminary with more than one hundred supporters in attendance, as well as virtual attendees. You will find details about sponsorship levels and benefits enclosed. Your generosity will be highlighted on several platforms leading up to and during the event.

We envision a world where women and children living in underserved communities have equal access to affordable housing, addiction treatment, behavioral health care, and medical services. Because of supporters like you, this world is not only possible but within reach.

We hope you'll join us as a sponsor! If you have questions or desire more information, please contact, Yaisa Hagood, Executive Director at (773) 952-6932 or [yaisa.hagood@sscoh.org](mailto:yaisa.hagood@sscoh.org).



# THE EVENT

On Saturday, October 28, 2023, Southside Center of Hope will host its 40th anniversary brunch. This will be an amazing event to highlight the achievements of Southside Center of Hope and to share inspiring stories of its clients.

The event will bring together hundreds of supporters of Southside Center of Hope from the Chicagoland area and surrounding suburbs. These "hope givers" and supporters recognize that when you change a woman's life you change a family's life and thus impact the community.

It will be a magical afternoon that showcases the powerful possibilities that exist when people come together to give hope to people who were once hopeless.



*"As I look to the future, I see SSCOH continue to expand and provide even more options to help more people recover, recover faster, and stay in recovery longer. There's a massive regional demand for more housing, among other services. We're very interested in expanding to provide those needs!"*

-Nicholas Berkley-Gough, Strategic Marketing Manager at CryptoEQ.io

# CELEBRATING 40 YEARS OF HOPE

## *Join us for an Anniversary Brunch*

Saturday, October 28, 2023, 11:00 A.M. | Chicago Theological Seminary

### SPONSORSHIP LEVELS

#### **\$750 - BELIEVER**

- Name placement on all event web interfaces: website, emails, and social media
- Signage and placement during the event
- 2 tickets

#### **\$1500 - DREAMER**

- Includes *Believer* benefits, plus:
- Logo in program
- 4 tickets total

#### **\$3,000 - TRANSFORMER**

- Includes *Dreamer* benefits, plus:
- ¼ page color ad in Brunch Program Book
- 8 tickets total

#### **\$5,000 - REVIVER**

- Includes *Transformer* benefits, plus:
- ½ page color ad in Brunch Program Book
- 8 tickets total

#### **\$7,000 - REFORMER**

- Includes *Reviver* benefits, plus:
- Tabletop advertisement
- Full page color ad in Brunch Program Book
- 8 tickets total

### **Thank you for supporting Southside Center of Hope!**

For more information, please contact **Yaisa Hagood**, Executive Director, at (773) 952-6932 or  
[Yaisa.hagood@sscoh.org](mailto:Yaisa.hagood@sscoh.org)

## SPONSORSHIP COMMITMENT FORM

Your response is requested by **October 13, 2023**. Email completed form and ad details to: info@sscoh.org. Checks can be mailed to: Southside Center of Hope, 820 South Independence Blvd., Chicago, IL 60624-4112.

### CONTACT INFORMATION

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### YES! We will celebrate 40 years of hope with Southside Center of Hope!

- \$750 - **Believer**: Name placement on all event web interfaces (website, emails, and social media). Signage and placement at event, special mention during the program, and 2 tickets.
- \$1500 - **Dreamer**: Includes *Believer* benefits, your logo in the program, and 4 tickets total.
- \$3000 - **Transformer**: Includes *Dreamer* benefits, a ¼ page color ad in Brunch Program Book, and 8 tickets total.
- \$5000 - **Reviver**: Includes *Transformer* benefits, a ½ page color ad in Brunch Program Book, and 8 tickets total.
- \$7000 - **Reformer**: Includes *Reviver* benefits plus, a tabletop advertisement, a full-page color ad in Brunch Program Book, and 8 tickets total.

**AD SPECS:** Full: 5"w X 8"h Half: 5"w X 3.75"h Quarter: 2.25"w X 2.75"h

Please send the ad in jpg or png format, at least 300 dpi, to info@sscoh.org by October 1. OR, simply send your logo and desired ad copy. We will be happy to create your ad.

### PAYMENT METHOD:

Enclosed is my check made payable to Southside Center of Hope in the amount of \$ \_\_\_\_\_.  
Please charge my VISA / MasterCard / AMEX / Discover in the amount of \$ \_\_\_\_\_.

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Southside Center of Hope is a registered 501c3 non-profit organization, eligible for tax-exempt donations. Tax ID: 36-3332673. For more information, please visit our website at [www.sscoh.org](http://www.sscoh.org).